From Luxury to Affordability: Discovering Bangkok's Best Areas for Leisure and Business Travel

Zachary Yeo | Sep 2024

TABLE OF CONTENTS

From Luxury to Affordability: Discovering Bangkok's Best Areas for Leisure and Business Travel

- 1. Lower Sukhumvit: The Heart of Luxury and Convenience
- 2. Middle and Upper Sukhumvit: A Blend of Local Charm and Modern Comforts
- 3. Ari: The Trendy Hub for Creatives and Digital Nomads
- 4. Silom: The Cultural Business District
- 5. Sathorn: Modern Elegance Meets Tranquility
- 6. Talat Noi: A Hidden Gem with Historic Charm
- Conclusion

Bangkok is known as the city that never sleeps, for good reason. It offers you an endlessly captivating shopping experience, bustling streets, stunning temples, enticing spas, and much more.

But beyond its vibrant culture and around-the-clock amenities, what sets Bangkok apart is its effortless blend of *luxury* and *affordability* throughout the city – creating a dynamic environment that suits all types of travelers.



There's something for everyone, from the bustling CBD areas of Silom-Sathorn, Ploenchit, and Asoke to the tranquil residential vibes of Upper Sukhumvit. Most neighborhoods can uniquely cater to both leisure and business travelers.

In fact, Bangkok is a city of contrasts: **modern luxury meets authentic local charm, all within a short distance.** Whether you want a high-end stay or to stretch your dollar while fully immersing in the city, it's all possible – there are abundant options in every corner of Bangkok.

In this guide, I'll take you through six best areas to explore in Bangkok, where you can fully indulge in the city's vibrant atmosphere. Whether you're on a tight budget or looking for luxury, every neighborhood features a variety of accommodations, work-friendly spaces, dining options, and wellness amenities to suit your needs.

1. Lower Sukhumvit: The Heart of Luxury and Convenience

Lower Sukhumvit tips and highlights (Phloen Chit, Nana, Asok)

- **Accommodations:** Stay in luxury or mid-range hotels, all within walking distance of major attractions and business hubs.
- **Work-Friendly Spaces:** Work in elegant coworking spaces or relaxed cafes like Artis Bangkok, ideal for both professionals and creatives.
- **Dining Spots:** Savor local Thai dishes, trendy dining on Sukhumvit Soi 11, or gourmet experiences at EmQuartier's upscale restaurants.
- Wellness Amenities: Recharge with evening strolls in lush parks or indulge in premium spa treatments.

Lower Sukhumvit constitutes one of Bangkok's main tourist hubs. Being synonymous with luxury and convenience, it's no doubt a prime location for leisure and business travelers alike.

Most people would relish a stay in downtown Bangkok, given its extremely travelerfriendly areas. Located in the central business district, the **Ploen Chit, Nana, and Asok neighborhoods of lower Sukhumvit** boasts an eclectic mix of high-end hotels, trendy rooftop bars, and unique shopping experiences.



Stay at the **Okura Prestige Bangkok**, a luxurious hotel that offers world-class amenities and a stunning rooftop pool, perfect for unwinding after a busy week of meetings. It's known for its prime location, amazing city views, and suitability for both leisure and business travel - you can relax with an outstanding breakfast and incredible sleep. A more affordable alternative is **Holiday Inn Bangkok Sukhumvit, an IHG Hotel**, a 4* hotel in the city center for about US\$100/night, with equally accessible restaurants, spas, bars, and transportation just minutes away.

Looking for an upscale environment to dial up your productivity? After a delicious breakfast at Okura, take a short walk to **The Great Room** (Gaysorn Tower), a coworking space located on levels 25 and 26 of Gaysorn Tower. Appealing to professionals who value a refined workspace, It's spaciously equipped with private offices, meeting rooms, hot desks, and high-speed internet. Another excellent option is **Common Ground at Central World**, where you can fully immerse yourself in top-notch amenities and a fully stocked pantry simply by purchasing a day pass. If you prefer a more relaxed setting, there's an **abundance of work-friendly cafes** like the **Artis Bangkok**, which features both indoor and outdoor seating, charging outlets, and good coffees.



As the afternoon sun dips, find yourself wandering through Terminal 21, sampling a variety of international and local Thai dishes at affordable prices. For something more upscale, stroll through **Sukhumvit Soi 11** where you get to choose from an entire stretch of trendy restaurants and bars. Terminal 21's also great for shopping to your heart's content, be it high-end fashion or local Thai products, but **EmQuartier** and **Emporium** are where you should go for luxury brands and gourmet dining.

As the evening comes to a close, unwind at **Benchakitti Forest Park**, a lush green space perfect for an evening stroll. Alternatively, treat yourself to a relaxing spa experience at **Health Land Asoke**, which offers comprehensive amenities and highly skilled masseurs to take your stresses away.

Side note: Despite the luxury and upscale atmosphere of lower Sukhumvit, it's possible to live modestly as a traveling professional if you're committed to it. By taking advantage of work-friendly cafes, budget-friendly hotels, and affordable dining options, you can maintain a comfortable lifestyle without overspending.

2. Middle and Upper Sukhumvit: A Blend of Local Charm and Modern Comforts

Highlights in mid-upper Sukhumvit neighborhoods (away from Bangkok's city center):

- **Accommodations:** Stay at 5-star hotels like *Grande Centre Point* or *Avani Sukhumvit*, or opt for boutique stays blending modern comfort with Thai charm.
- Work-Friendly Spaces: Make use of quieter public spaces like *True Digital Park*, or head to *theCOMMONS ThongLor* and get inspired by open-air seating, artisanal products, and diverse eateries.
- **Dining Spots:** Experience authentic Thai street food or refined dining at trendy venues like *theCOMMONS*.
- Wellness Amenities: Pamper yourself with spa treatments that blend traditional Thai techniques with modern wellness practices in boutique settings

Venture further along Sukhumvit Road, and you'll discover neighborhoods that blend local charm with modern comforts. Unlike Bangkok's more touristy areas, middle and upper Sukhumvit are known for their more **laid-back**, residential vibes.

Key BTS Skytrain stops in this area include **Phrom Phong, Thonglor, and Ekkamai for mid-Sukhumvit**, and **Phra Khanong to Bang Na for upper Sukhumvit**. The ride from Phrom Phong to Bang Na takes just 20 minutes, assuming a 5-minute wait time.



From Phrom Phong to Bang Na: Neighbourhoods in mid-upper Sukhumvit

For accommodations, **Grande Centre Point Sukhumvit Soi 55** in Thong Lor features luxury amenities including a rooftop pool, city views, suites with high-end furnishings, and high-speed WiFi, all within walking distance of BTS Thong Lor and for under US\$100 per night.

Alternatively, head further into Upper Sukhumvit and enjoy a similarly delightful experience at **Avani Sukhumvit Bangkok** near the On Nut Skytrain station. It provides a contemporary escape with stylish rooms, wellness amenities for relaxation, and business facilities to stay productive.

As the day unfolds, find yourself at **101 True Digital Park** near Punnawithi BTS, a space literally perfect for working all day with its free WiFi, tables, air-con, and charging outlets – as a reviewer mentioned, it's a beautiful park, workspace, eatery, and mall, all in one.

If you'd love a switch of environment, take a 10-minute ride via the Skytrain to Thong Lor and discover **theCOMMONS**, another public venue with beautiful outdoor spaces, artisanal products, and numerous eateries that can keep you totally energized and productive.

When you're hungry enough for a meal, find **Dhana x Flavourite** – a hidden gem near Phra Khanong BTS – offering delicious Thai food for \$100–200.



A diversity of work-friendly places great for working and dining: 101 True Digital Park (left), TheCOMMONS (Thong Lor) (middle), Dhana x Flavourite (right)

Upper Sukhumvit also has a range of **spas and wellness centers** catering to both locals and expats. Many offer traditional Thai treatments in settings that capture the essence of daily Thai life. The area boasts numerous smaller, family-owned spas, where you'll discover experienced therapists who provide personalized attention at more affordable prices than the upscale spas found in central Bangkok. Notable options include **BaanSabai Massage** near On Nut BTS station and **Oasis Spa** on Sukhumvit 31.

3. Ari: The Trendy Hub for Creatives and Digital Nomads

What's unique about Ari to consider:

- Accommodations: Stay at stylish boutique hotels like *Josh Hotel* or enjoy spacious modern rooms at *The Quarter Ari by UHG*.
- **Work-Friendly Spaces:** Work productively at creative spaces and artistic cafes like *NANA Coffee Roasters* or *Aribica Specialty Coffee*.

Ari is an artsy hipster neighbourhood in Bangkok full of trendy cafes. It has a distinct feel, rendering it a must-visit destination if you're a remote worker or business professional who loves cafe hopping and working.

While Ari is located just north of Siam where many travelers stay, it offers a quieter, more laid-back alternative environment. **Josh Hotel** is a budget-friendly option surrounded by shops and eateries, with retro-inspired design and eclectic decor lining its interiors. If you're willing to spend more for beautiful and spacious rooms, **the Quarter Ari by UHG** is an excellent choice, serving as a polished hotel with a stunning infinity pool on the 33rd floor.



To maximize your experience in this neighbourhood, cafe-hopping is a must. Explore trendy spots like **NANA Coffee Roasters Ari**, a spacious and Instagram-worthy cafe, or discover the hidden gem **Aribica Specialty Coffee**, known for its delicious lattes.

For local affordable dining, **Ongtong Khaosoi** offers an authentic taste of Northen Thai cuisine, while **Hor Hidden Cafe** serves delicious homemade treats including cakes, pizzas, and beer in a cozy atmosphere featuring vintage furniture and lush greenery.

Wellness options are aplenty. **AriFit Bangkok** offers yoga classes and gym facilities that suit any healthy lifestyle. **A must-visit destination is Chatuchak Market**, just 2 stops from Ari BTS. It features over 15,000 stalls selling an eclectic diversity of products, from vintage clothing to local handicrafts to snacks and massages, available at largely affordable prices. Don't miss out on the foot massages here when you're tired!

4. Silom: The Cultural Business District

Silom's highlights:

- Accommodations: Stay at budget-friendly yet stylish hotels like *ibis Styles* Bangkok Silom, perfect for business travelers.
- Work-Friendly Spaces: Get work done at coworking spaces like *JustCo Silom Edge* or meet at *Luka Cafe*, known for its diverse menu and welcoming vibe.
- **Dining Spots:** Relish luxurious to budget-friendly dishes at various restaurants and street stalls.
- Wellness Amenities: Relax at *Lumphini Park* or rejuvenate at various high-end or boutique spas.

Known as Bangkok's business district, Silom is also a neighbourhood with a rich cultural side. This area suits professionals who embrace mixing business with leisure.

In contrast to the luxury-focused Lower Sukhumvit, Silom offers more budget-friendly hotel options despite its prime location. For instance, **ibis Styles Bangkok Silom** features stylish rooms and business amenities for under US\$75 per night. Located near diverse business, nightlife, and cultural attractions, this hotel attracts an eclectic mix of people – appealing to business travelers, digital nomads, and backpackers alike.



A view from King Power Mahanakhon, Thailand's tallest skyscraper located in Silom/Sathon

Silom is home to several coworking spaces tailored for business professionals, such as **Work Loft Silom**. Another great option is **JustCo (Silom Edge)** situated right next to Lumpini Park, offering nice views from its 10th floor and easy access to the park for a quick break or post-work relaxation.

For those who prefer a more relaxed setting, **Luka Cafe** stands out. With its international staff and diverse menu, it has become a popular spot for casual meetings and working on your laptop, also thanks to its welcoming atmosphere and amenities like WiFi, plugs, and ample seating.

Dining in Silom ranges from luxurious to budget-friendly. Savor expertly crafted cocktails and fusion dishes at **Eat Me Restaurant**, or indulge in local delights at **Cheaper & Better Street Food** which – as its name suggests – is known for its tasty, affordable fare.

After a busy day, unwind at **Lumphini Park**, a sprawling green oasis great for jogging, paddle boating, or simply relaxing. For greater relaxation, there's no shortage of spas and wellness centers serving to relieve the stress of business professionals. **Botanika Massage & Spa** stands out, offering exceptional Thai massage in a serene setting, away from the city's hustle and bustle.

5. Sathorn: Modern Elegance Meets Tranquility

What's unique about Sathorn to consider:

- **Accommodations:** Stay at upscale hotels catered to business travelers in calmer, more residential settings.
- Wellness Amenities: Beyond yoga studios and high-end spas, Sathorn's proximity to the Chao Phraya River further enhances its appeal for those seeking a refined yet tranquil lifestyle.

Sathorn, being in the heart of Bangkok's financial district, is another great choice. It's a place for business professionals and travelers who relish a unique blend of modern elegance and tranquility.

While located in **Bangkok's business district**, Sathorn retains a **calm residential atmosphere** – hotels here are literally perfect for travelers seeking quieter stays with convenient access to both business and financial amenities. Moreover, many hotels in Sathorn cater to business travelers, offering state-of-the-art business and conference facilities. Examples are hotels like **W Bangkok** and **Banyan Tree Bangkok** which offer a mix of luxury and convenience.



There's no lack of coworking spaces in Sathorn. **Glowfish Offices (Sathorn Thani)** is just a 4-minute walk from Chong Nonsi BTS station, offering a unique blend of coworking and serviced office spaces, complete with a gym and food and beverage options to keep you energized throughout the day.

Sathorn is also known for its diverse dining options. Located next to W hotel is **The House on Sathorn**, a beautiful dining spot serving afternoon teas and fantastic

cocktails. Throughout Sathorn, you'll find a wide range of international cuisines and local Thai flavours, from upscale restaurants to casual, trendy spots. **The Corner** is a popular choice, serving Mediterranean dishes at incredibly affordable price points.

Needless to mention, Sathorn has no shortage of spas that offer rejuvenating escapes from the city. **Yunomori Onsen & Spa Sathorn** provides incredibly relaxing onsen baths, lounges, and massages. **S'Sense Massage Suan Plu** is well-known for its highly-skilled masseurs, while **Printemps Spa Sathon** offers quality treatments at highly affordable prices.

6. Talat Noi: A Hidden Gem with Historic Charm

What's unique about Talat Noi to consider:

- Accommodations: Stay at boutique guesthouses or heritage-inspired hotels, blending local traditions with modern comforts.
- **Work-Friendly Spaces:** Work in vintage-themed cafes like *Mother Roaster*, offering a quiet ambiance amid Talat Noi's historic charm.
- **Dining Spots:** Explore authentic Chinese-Thai cuisine at family-run eateries or enjoy a riverside dining experience with picturesque views.
- Wellness Amenities: Talat Noi's vibrant street art and peaceful riverside atmosphere, coupled with galleries at *River City Bangkok*, create a unique setting for relaxation and creative wellness.

Now, let's dive into a bonus neighbourhood. While the neighborhoods mentioned above are popular amongst travelers, here's a lesser-known and discussed alternative that deserves your attention: Talat Noi. Despite being one of Bangkok's oldest neighborhoods, this culturally rich area can offer you everything you need as a working professional, all within a compact, easily navigable cluster — if you know where to look.



Stay at **Royal Orchid Sheraton Hotel & Towers**, a 5-star hotel offering stunning views of the Chao Phraya River, or at **River View Residence**, a highly-reviewed and incredibly affordable 2-star hotel within a 15-minute walking distance to Chinatown. Alternatively, **Hotel Royal Bangkok @ Chinatown**, located in the middle of Chinatown, is a surprisingly serene spot that gives you easy access to Talat Noi's surroundings.

Despite being one of Bangkok's oldest neighborhoods, Talat Noi embraces a **modern spirit of productivity while retaining its old-world charm**. If you're looking to work remotely, the area offers several cozy cafes perfect for productivity. **Mother Roaster**, a well-loved spot, stands out for its specialty coffees and unique pet-friendly environment. Nestled in a modest, beautifully restored shophouse, the cafe provides a tranquil escape; its quiet ambiance helps you tap into focused work or creative thinking.



For those who thrive on inspiration from their surroundings, **River Vibe Restaurant and Bar** is an interesting spot. Offering exceptional views of the Chao Phraya River, it's ideal for professionals who love a scenic workspace or simply a spot to unwind. If you visit its rooftop, you can enjoy an inspiring panorama of the city, perfect for sparking creativity. With its relaxed vibes and delicious menu, River Vibe is great for casual business meetings or brainstorming sessions.



Talat Noi's narrow alleys are filled with colorful street art, offering a vibrant environment great for leisurely strolls. This unique, well-maintained art scene provides a refreshing break from work while exploring the neighborhood's historical charm. In addition, it's hard to overlook River City Bangkok, a nearby shopping complex and hub for art enthusiasts - it features numerous galleries and exhibitions that showcase contemporary and traditional Thai art. Overall, these artsy amenities make Talat Noi fantastic for a unique wellness experience.

Talat Noi, with its blend of tradition and modernity, offers a tranquil and inspiring atmosphere — ideal for professionals who prioritize balancing work and wellness.

Conclusion

From the luxurious streets of Lower Sukhumvit to the historic charm of Talat Noi, Bangkok offers diverse neighborhoods, each with its own unique appeal. Whether you're a business professional in need of productive workspaces or a leisure explorer, Bangkok has lots to offer.

With a bit of resourcefulness, you can uncover everything you need within various neighbourhoods and clusters – as my guide has hopefully illustrated.

So pack your bags and add these places onto your map, as you get ready to experience the best of Bangkok – where luxury and affordability blend seamlessly in its most dynamic locales.